Student Perspective

Education Will Pay You Back—For a Lifetime

- Students enjoy an attractive 23.1% rate of return on their WWCC educational investment.
- Over the course of his or her working career, the average WWCC student’s lifetime earnings will increase $7.00 for every dollar invested in their WWCC education (in the form of tuition, fees, and forgone earnings).
- The average annual income of the typical associate’s degree graduate in the WWCC Service Area at the midpoint of his or her career is $48,700, 35% more than someone with a high school diploma.
- Over the course of a working lifetime, associate’s degree graduates in the WWCC Service Area earn $443,200 more than someone with a high school diploma (undiscounted).

Education Is Your Ticket to a Better Job

Projected 2020 Jobs in WWCC Service Area by Skill Level

- By 2020 it is anticipated that there will be about 22,700 new and replacement jobs available in the WWCC Service Area.
- About 25% of these jobs will require an education level equal to an associate’s degree or greater.
- Another 7% of available jobs in 2020 will require some kind of post-secondary certificate or vocational award.

EMS is a leading provider of socioeconomic impact and strategic planning tools to community and technical colleges in the US and Canada. Visit us at www.economicmodeling.com for more information. To see full documentation of the study, please contact the college.