



ACCREDITATION EVIDENCE

Title: Business Program PLOs

Evidence Type: Clear

Date: Spring 2022

WAN: 22-0229

Classification: Resource

PII: No

Redacted: No



Bachelor of Applied Science Business Management

Program Outcome	Course	Assessment Measure	Benchmark
Students will use the language, tools, concepts and models of management applicable to the professional and/or technical discipline.	MGT 4010 – Supervisory and Employee Communications	Cultural Differences Assignment	70% of students will score 70% or higher
Students will employ an appropriate leadership style in a variety of settings.	MGT 4430 - Organizational Design and Change	Change Project (70 points)	70% of students will score 70% or higher.
	MGT 4390 – Management and Leadership Capstone	Leadership Self Reflection: Total Paper (100 points possible)	80% of students will score 70 or more out of 100 total points.
	MGT 3210 – Management and Organization	Alan Mullaly Leadership Review Assignment. Rubric Section 1: Role of Leadership and impact on organizational performance (12 total points) Rubric Section 2: Identify Mullaly’s leadership style and provide three specific examples. (15 total points)	Rubric Section 1: 70% of students will score 8 or more out of 12 total points Rubric Section 2: 70% of students will score 10 or more out of 15 total points
Students will analyze business data critically and apply analysis methods correctly.	BADM 3020 - Data Analysis for Managers	Excel Final Project	70% of students will score 70% or higher
	MGT 4340 – Law for Managers	4 Questions from final exam	70% of students will answer 3 or more questions correctly
	MGT 3110 – Business Ethics	4 Questions from final exam	70% of students will answer 3 or more questions correctly
Students will practice the effective and efficient management of resources within organizations.	ACCT 3080 – Accounting for Decision Makers	5 Questions from final exam	70% of students will answer 4 or more of the 5 questions correctly
	MGT 3410 - Human Resource Management	Written Case Study Assignment	70% of students will score 70% or higher
	DSCI 3210 – Intro to Operations and Supply Chain Management	Written Case Study Assignment	70% of students will score 70% or higher

AS Business Administration

Program Outcome	Course	Assessment Measure	Benchmark
Students will demonstrate core literacy and communication skills	MKT 3210- Principles of Marketing	Marketing Plan Presentation	75% of students will score a 70% or higher for the total score of the project
	MGT 3210	Personal strengths analysis	75% of students will score 8 or greater out of 12 points on the scoring rubric section Grammar/Writing Quality
Students will demonstrate competent use of computer, internet, and database information sources.	IMGT 2400	Informational Website Project	75% of students will receive a grade of 80% or better on the overall informational website project
	ACCT 2020	Project 1	Score 56 or better on the total of the following rubric areas: Narrative Content 3 year horizontal trend analysis 2 year vertical analysis Ratio analysis (80 possible points)
Students will utilize alternate fact-based viewpoints.	BADM 2010	5 Questions from final exam	70% of students will score 70% or higher
	MGT 3210	Leadership Analysis Paper	70% of students will score 10 or higher on a leadership style with three examples section of rubric. Total 15 possible points.
Students will examine business functions, processes and business organization in today's competitive global economy.	ACCT 2010	Project 1	75% of students will score 70% or better on journaling project.
	ECON 1010	5 common questions from final exam	70% of students will answer 4 or more questions correctly.

AAS Business Management

Program Outcome	Course	Assessment Measure	Benchmark
Students will employ the principles, techniques, and concepts needed for managerial analysis and decision-making.	MKT 3210- Principles of Marketing	“You Make the Decision” Case Studies	Score of 70% or higher on 75% of the cases (17 possible)
	ECON 1010	5 questions from final exam	70% of students will answer 4 or more questions correctly.
Students will illustrate knowledge of and application of information systems.	IMGT 2400	Gantt Chart, Map of Process, HTML, and Basic ERD Assignment.	75% of Students will score 80% or better on all four assignments.
	ACCT 1005	Master Problem	70% of students will score 70% or better.
Students will demonstrate cross departmental communication in a business setting.	BADM 1000- Introduction to Business	Case Study	75% of students will score a 70% or better on 1 of 2 written case study attempts
	MGT 3110	Discussion Board	70% of the students will score a 70% or better on the designated discussion board.
Students will be able to identify models of management and supervision applicable to the business environment.	MGT 3210	Leadership Analysis Paper	70% or more of students will score a 12 or higher on the personal leadership style section.
	MGT 1200- Intro to Human Resources	Chapter Case Studies (Mini Cases)	75% of students will score a 70% or higher on 75% of cases (16 possible)

Accounting Certificate

Program Outcome	Course	Assessment Measure	Benchmark
Students will demonstrate proficiency in both manual and automated accounting systems as well as list how to create, organize and maintain financial records.	ACCT 2110	Exam 2	75% of students will score 80% or better
	ACCT 2010	Project 1 – Accounting Cycle/Journaling problem.	75% of students must score 70% or better on the accounting cycle/journaling problem.
Students will demonstrate a grasp of the complexities of ethical issues in business and in particular the practice of accounting and analyze, calculate, interpret and report financial information accurately and in a timely manner.	IMGT 2400	Pivot Table Assignment	80% of students receive an overall score of 85% or higher
	ACCT 2020	Master Budget Problem.	75% of students must score 70% or better on the Master Budget problem.

Supervision and Leadership Certificate

Program Outcome	Course	Assessment Measure	Benchmark
Students will apply a variety of motivational techniques when supervising in the workplace to achieve organizational objectives.	MGT 1000	Project	70% of students will score 70% or better.
	MGT 3210	StrengthsFinders	70% of students will score 25 or higher on the Strengths 1-5 section of the rubric.
Students will demonstrate a basic knowledge of workplace discrimination and employment law in a business setting.	MGT 1200- Intro to Human Resources	Major EEO Laws Essay	75% of students will score at least 35/50 points or better